



# uhrenholt

Global Food Solutions



## Case Study

*Uhrenholt*

### Company & Country

*Uhrenholt, Denmark*

### Start Up/SME, Employees

SME with 200+ employees

### Category of Industry

Global Food Solutions

### Website Address

<https://uhrenholt.com/>

### CSR Strategy

<https://uhrenholt.com/about-us/sustainability>

## CSR Ready

green, fair & competitive businesses

Uhrenholt A/S is a global food company supplying mainly dairy products and frozen vegetables to a broad range of retail, wholesale, food service and industrial customers in more than 120 countries around the world. While our head office is in Denmark, we have offices and representatives in more than 20 countries and employ 200+ globally. Our products are sold under the brand names Emborg™, Friendship™ and Amigo™ or as commodities and industrial sales.

We are a solutions provider, more than a manufacturer, offering food solutions based purely on market needs and demands. Our market-driven food solutions are available to our customer's thanks to our strong, global network of partners and suppliers within the food industry.

### Benefits of CSR

- CO2 emission reduction from transport activities and business travels
- In 2020 they mapped all their private label products in terms of recyclability
- Number of female directors increased by 43% and female managers to 37%
- Nominate a humanitarian charity to support, in 2020 the donations when to help street children in the Philippines.



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“All companies that are serious about their Corporate Social Responsibility must stay tuned and develop their business mindset all the time.

New issues are constantly rising on the global agenda and turn into new society demands regarding how we source, produce, transport, market and sell our products.

At Uhrenholt we move closer and closer to feel these terms as an integrated part of our culture”

*Sune Uhrenholt, CEO*



## Description and Implementation of Key CSR Initiatives

Living in a world of constant change, we see signs of pressure towards economic, environmental, and social development. Uhrenholt is continually improving and optimising its performance, striving to persistently act towards a sustainable future. Uhrenholt is the link between producers and customers/end users globally, working to give people the opportunity for healthy and nutritious food products. They face their sustainability responsibilities in many ways. Principally, they design their policies and actions around supporting the ideals and ambitions of the United Nations Global Compact in its four key action areas: Labour, Human Rights, Environment, and Anti-Corruption.

Uhrenholt, take part in the realisation of the UN’s Sustainable Development Goals (SDGs) where they are working to incorporate sustainability as an integrated part of general decision-making and day-to-day business. As a global food business, they influence all 17 goals through daily business and our strong partnerships. However, in order to create greater impacts, their prioritised focus is placed in relation to Health & well-being, Decent Work & Economic Growth, Responsible Consumption & Production, and Zero Hunger. These are the areas, in which they have the greatest impact.

### A Charitable Community

Uhrenholt donates DKK 100,000 to a humanitarian charity at the end of each year, as chosen by employees, partners and stakeholders. 2020’s donation went to the Danish Bylling Foundation, to help street children in the Philippines work towards a better future.

### A Welcome and Diverse Culture

Uhrenholt distributes an annual employee engagement survey, to give employees the opportunity to feedback on their treatment in the company. This has highlighted that Uhrenholt is among the top 10% of the global consumer segment. Uhrenholt also recognises a proud development in terms of female directors, which has increased from 29% in 2019 to 43% in 2020

### Environment

Uhrenholt meets their social responsibility environmentally by;

- Sourcing with sustainable palm oil
- Developing a low-impact supply chain
- Having 95.9% of their packaging be sustainable
- Having measures in place in the offices to reduce food waste, including donating unspoiled food to the German Flensburger Gaben
- Reducing CO2 emissions by cutting travel and transport expenses



# Case Study

## Troldekt A/S

### Company & Country

Troldekt A/S, Denmark

### Start Up/SME, Employees

SME with 148 employees

### Category of Industry

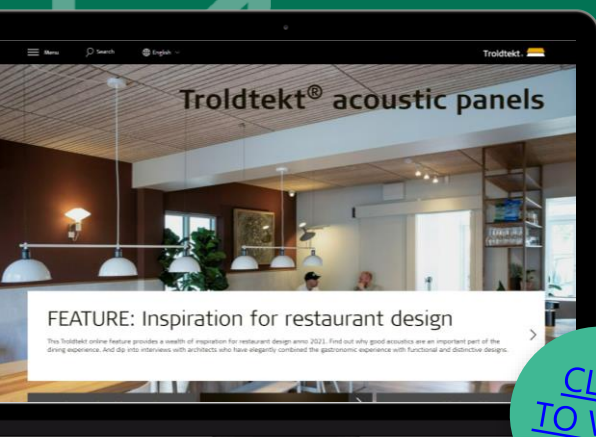
Manufacturing, Building Materials

### Website Address

<https://www.troldekt.com/>

### CSR Strategy

<https://www.troldekt.com/environment-and-csr/csr/>



At Troldekt A/S, they believe that acoustic comfort and a healthy indoor climate are key elements of high-quality buildings. Since 1935, they have manufactured Troldekt acoustic panels from the natural material wood, and cement extracted from Danish mineral resources.

They design, develop and manufacture the panels in Denmark – from local materials and under state-of-the-art and eco-friendly conditions. For the second year running, Troldekt has been recognised as one of the best Danish SMEs at reporting on CSR.

### Benefits of CSR

Troldekt's CSR report for 2020 includes several highlights, including:

- 97.7 per cent of the energy used at their factory in 2020 came from renewable sources. The electricity they use is based on wind power, while the heat comes from their own biomass plant.
- 3347 tonnes of dust from the milling of their acoustic panels were used by Aalborg Portland to produce new cement
- From 2020, Troldekt A/S is certified according to both the leading standards for sustainable forestry: FSC® (FSC®C115450) and PEFC™. All raw wood used to produce Troldekt acoustic panels is certified, and customers are free to choose between the two standards when buying Troldekt



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**SME COP 2021**

The best sustainability reports in the SME segment  
An initiative by Global Compact Network Denmark and FSR – Danish Auditors

“Sustainability is about material health, product lifetime, indoor climate, recycling and all the other aspects that we address in the CSR report.

*Peer Leth – CEO of Troldekt*



## Description and Implementation of Key CSR Initiatives

### Huge Focus on CO2

Carbon emissions is one of the areas covered by Troldekt in its CSR report 2020, which describes the company's successes as well as its challenges. On the one hand, 97.7 per cent of the energy consumed at Troldekt's own factory is based on renewable energy. This results in low direct and indirect CO2 emissions and includes the use of biofuels and wind power in production.

### A documented healthy material

Troldekt acoustic panels contribute to a healthy indoor climate – both by ensuring good acoustics and because they are made from healthy materials. The panels have been thoroughly analysed in connection with our Cradle-to-Cradle certification. This means that all the ingredients have been analysed down to 100 ppm – and that we have evidence that the acoustic panels do not contain any harmful substances. Under the Danish Indoor Climate Labelling scheme, Troldekt's products are classified in the best categories for degassing and particle release. And finally, Ramboll has documented how Troldekt contributes points under the leading, voluntary sustainable building certification schemes.

### Products for the circular economy

Troldekt, are committed to green forms of production and to designing products with long useful lives. All the electricity they use in production comes from wind power, while the heat for our drying processes is generated by their own biomass-fired plant. When it comes to the operation of their trucks, they have almost completely replaced fossil fuels with green energy. They sort production waste into fractions to make the most of the resources at the highest possible value level in both the biological and technical cycles. In the biological cycle, they are working with several different solutions that will add another role for our cement-bonded wood wool waste before it ends its days as soil conditioner.

### Certified to responsible forestry standards

Norway spruce sourced from Danish forests is one of the raw materials used to produce Troldekt acoustic panels. Wood is basically a healthy and sustainable material because trees absorb CO2 while they grow. However, sustainability may suffer if account is not taken also of the animals, plants and people working or living in the forests. The international FSC and PEFC certification schemes both set certain standards when it comes to biodiversity, working conditions and the conservation of forest areas. Troldekt are certified according to both schemes. And so, the wood in each panel can be traced back to the forest where it came from.



# Case Study

## Saltå Kvarn

### Company & Country

Saltå Kvarn, Sweden

### Start Up/SME, Employees

SME with 60+ Employees

### Category of Industry

Organic Food Company

### Website Address

[https://www.saltakvarn.se/translate.google/?x\\_tr\\_sl=sv&x\\_tr\\_tl=en&x\\_tr\\_ptd=1](https://www.saltakvarn.se/translate.google/?x_tr_sl=sv&x_tr_tl=en&x_tr_ptd=1)

### CSR Strategy

[https://www.saltakvarn.se/translate.google/forandra-varlden/?x\\_tr\\_sl=sv&x\\_tr\\_tl=en&x\\_tr\\_ptd=1](https://www.saltakvarn.se/translate.google/forandra-varlden/?x_tr_sl=sv&x_tr_tl=en&x_tr_ptd=1)

# CSR Ready

green, fair & competitive businesses

Saltå Kvarn is an organic food company located in Järna, Sörmland. Ever since its start in 1964, they produce organic products that are processed with great care to preserve taste and nutrients.

Their raw materials come from farms that use natural chemical pesticides or fertilizers in the cultivation, providing healthy soils that in turn provide healthy and flavorful products.

They believe in good food, and that what we eat should taste good, be healthy and contribute to a planet in balance. Therefore, their products are always organic, carefully processed and produced without additives – for the sake of taste, health and the future.

### Benefits of CSR

Saltå Kvarn prioritizes four key values: relationships, ecology, health and taste. Saltå Kvarn focuses on long-term relationships with suppliers, customers and consumers. Organic farming is a guiding principle for Saltå Kvarn. The company carbon offsets its shipments with tree planting and avoids additional processing that inhibits the natural nutritional properties of food.



CLICK TO VIEW



“I would not talk about sustainability as something separate from our core business. The different aspects of sustainability are so intertwined with everything we do. A successful business, a long-term sustainable business, must in every moment consider its impact”

*Johan Ununger, CEO Saltå Kvarn.*



## Description and Implementation of Key CSR Initiatives

For a local firm, environmental management and action towards climate are key parts of their CSR.

### Carbon Offsetting

The company adopted a carbon offset for the transports and since 2009 all their transports were included in the carbon offset. The method of carbon offsetting is to plant trees to counteract the carbon emissions caused by their transport of products. Additionally, Saltå Kvarn has cut its emissions by moving its transports from truck carriers to railway and boat, contributing to a reduction of emissions by 50%.

### Recycling

Saltå Kvarn presents other environmental performances of recycling, use of biofuel and waste reduction. They recycle the chaff from the oat production, which enables them to produce heat energy for the warehouse, bakery, café, kitchen and office, by incinerating them. This leads to waste reduction also.

### Investing in Organic Cycle

**Agriculture** Since its inception in 1964, Saltå Kvarn has purchased grain from biodynamic farms. The basis of the biodynamic farm is the cycle and the high degree of self-sufficiency in feed and manure. They prioritize purchases from farms that live up to the criteria for the ecological cycle farm. These farms receive an additional payment from Saltå Kvarn compared to other organic farms.

### Saltå Mill's Toolbox For the Future

The toolbox is designed with clear criteria that will facilitate and support grain growers who strive to run their farm as a regenerative ecological cycle farming. Basic criteria apply to all cereal growers. Additional criteria that show how far the farm has come in its conversion and that is defined for three different levels: Ongoing, balanced and Spearhead. In addition, there are currently 34 flexible measures to choose from, with a focus on promoting biological diversity in the agricultural landscape.





## Case Study

### Phoenix Design Aid

#### Company & Country

Phoenix Design Aid, Denmark

#### Start Up/SME, Employees

SME with 22 Employees

#### Category of Industry

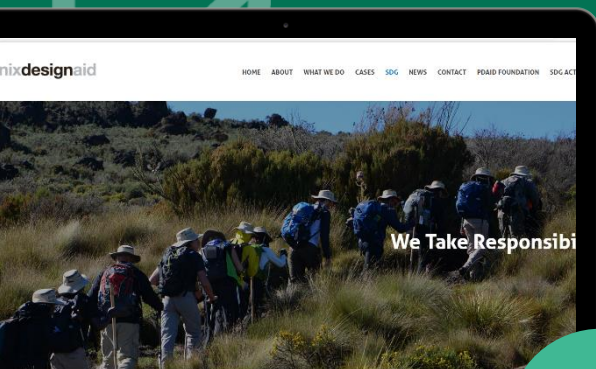
An International Design and Communications Agency

#### Website Address

<https://phoenixdesignaid.com/>

#### CSR Strategy

<https://phoenixdesignaid.com/category/csr/>



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TO VIEW

## CSR Ready

green, fair & competitive businesses

Phoenix Design Aid is a first-class design and communication agency that focuses on quality, innovation and speed. They deliver contemporary and innovative designs, focusing on client needs and swift management. Based on their long-term partnerships, they have an in-depth understanding of their client's expectations, constraints and culture, allowing them to deliver the best value for all. Phoenix Design Aid specialize in working with international and intergovernmental organizations, performing all projects in compliance with internationally recognized principles of social responsibility.

#### Benefits of CSR

- They strive to minimise their CO2 emissions, by buying UN-issued emission credits and neutralising their CO2 emissions.
- Education have a special place in their heart. They share knowledge in areas of sustainability. Their support of the PDAid Foundation and their work with the Sauti Kuu Foundation and Kilimanjaro Initiative is part of their contribution to CSR.
- They have supported and contributed to the development of paper type and printing practices for many years, for example in the development of the recycled paper. Having sustainable consumption and production is still of great interest to the company.



“We are proud to contribute and be a source of inspiration for other organizations.. I hope that our experience can contribute to more small and medium-sized enterprises being inspired to increase the level of their sustainability reporting and to launch even more sustainable initiatives” - Dennis Lundø Nielsen (CEO of Phoenix Design Aid)



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## Description and Implementation of Key CSR Initiatives



### **CERTIFICATION: THE SUSTAINABLE DEVELOPMENT GOALS**

Phoenix Design Aid was the first graphic and communication agency to receive a certification in the Sustainable Development Goals (SDGs). Specifically, they have received certification for their work and effort with 11 targets within SDG 4: Quality Education, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action and SDG 17: Partnership for the Goals.

### **UNITED NATIONS GLOBAL COMPACT**

They are an advanced-level member of the United Nations global initiative for social and environmental sustainability, formally known as the United Nations Global Compact. The Global Compact embodies Ten Principles based on internationally recognized conventions.

### **FSC COC**

They support and promote sustainable paper choices, including FSC paper products. They support printing houses and suppliers who hold a certificate to produce printed material, following the international FSC Standard for Chain of Custody Certification.

### **ENVIRONMENT**

They concerted efforts to reduce the environmental impact internally and among their business partners. They work on organizing production tasks to minimize their environmental impact. They only purchase environmentally sustainable paper, inks and varnishes.

### **THEY SUPPORT**

They initiated their support of the PDAid Foundation in 2015. The PDAid Foundation aims to improve local conditions for talented youth from disadvantaged communities through a structured and global support program, providing education, personal communication and mentoring.

### **CODE OF CONDUCT**

Phoenix Design Aid's Code of Conduct comprises guidelines for issues relating to corporate social responsibility. It determines best practices for their employees and the organization. The PDAid Code of Conduct lists the steps They require their suppliers and partners to take within the field of CSR.

