# Module 8 - 9
# Adaptability and Change Management Technologies and Green Practices

## Irish SME(s) CSR Examples

TEG, Recycle IT, Tico Mail**, Hotel Doolin**

### CSR Strategies, Reports, Audits that Outline Adaptation and Implementation of CSR

Sustainability Reports with key CSR focus areas demonstrating commitment, KPI Goals and SDG alignment.
TEG CSR Strategy (Engineering Aviation)
Recycle IT CSR Strategy (Electrical Recycling)
Tico Mail CSR Strategy (Bulk Mail Production)
Hotel Doolin CSR Strategy (Boutique Hotel)

### SME Technologies and Systems with Innovative CSR Capability

Irish CSR SME Case Studies in this exercise use **videos, interactive infographics, and virtual reality** to allow companies to assess and analyse data to assist in producing CSR reports. They also use VR to communicate with stakeholders and communities to engage and build awareness of sustainability issues. Use measurable **Google and Facebook Analytics**. Have uploaded their **Sustainability Report online** (see above)

The companies have reported that they use and access regularly **web-based guidance and online training** that offers capacity building through regulatory consistent advice and expert guidance example Green Start Program, Green Plus and Green Transform and E-Learning from the Health and Safety Authority (HSA) provides a range of e-learning programmes
They also use **online assessment tools** e.g., EPA's Carbon Footprint Calculator, ESM Webtool, EPA Tool for Resource Efficiency and BeSmart.ie which is a fee online Safety Management and Risk Assessment Tool from the Health and Safety Authority.

1. Hotel Doolin made their CSR content linkable and downloadable on their website so stakeholders can easily navigate their CSR information
2. TEG perform online Supplier Performance Reporting monthly review with time, delivery and quality through Non-Conformance Reports (NCRs)
3. TEG have also developed an Energy Management System (EnMS) with a corresponding cloud-based tool.
4. Food Cloud connect businesses that have surplus food with Charities and Community Groups that need it. Through their technology, they can share their technology and information with food banks through their Retail Technology Solutions, Hub of Charities and Communities and Cloud Technology Platform. Food Cloud use real-time data and automated data collection processes to allow for online reporting, and sustainability dashboards.

green, fair & competitive businesses