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# Case Study

## *Holland Recycling*

**Company & Country**

*Holland Recycling, the Netherlands*

**Start Up/SME, Employees**

*SME with 11 employees*

**Category of Industry**

*Waste management, recycling, data destruction*

**Website Address**

https://www.hollandrecycling.com/

**CSR Strategy**

https://www.hollandrecycling.com/sustainability-csr/

CSR Ready

green, fair & competitive businesses

Holland Recycling was founded in 2020 as a holistic supplier of waste solutions. The company specialised in the collection and processing of high-quality e-waste. In addition to recycling e-waste, Holland Recycling also focuses on the refurbishment of a large scale of hardware and is a specialist in the field of data destruction. The company can destroy data mechanically, by means of shredding, and with software. Dutch Hardware Trading (DHT) has now also been integrated into Holland Recycling under the name Holland Recycling Reuse. DHT was based on the idea that electronics were often recycled too quickly, the company's vision was to give electronics a second life. Holland Recycling aims to work in the most circular way possible and have CSR woven into their organisation.

### Benefits of CSR

- Contribution to the development of the circular economy.
- Market leaders in the field of e-waste and recycling.
- Entire business model based on waste, an increasingly lucrative sector.

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*Corporate Social Responsibility is woven into our organisation. For instance, we support various charities, are a member of the CSR initiative AANtWERK, employ many people who are disadvantaged in the labour market and try to work exclusively with partners who share Holland Recycling's values and standards.*

**Holland Recycling**

## DESCRIPTION AND IMPLEMENTATION OF KEY CSR INITIATIVES

Corporate Social Responsibility is woven into Recycling Holland's organisation. They support various charities, are a member of the CSR initiative AANtWERK, employ many people who are disadvantaged in the labour market and try to work exclusively with partners who share Holland Recycling's values and standards.

Holland Recycling actively promotes CSR by being a proud member of AANtWERK. AANtWERK is a platform for employers committed to socially responsible and inclusive business practices. It started on 22 April 2013 with a founders' meeting. AANtWERK is an initiative of IBN, Weener XL, WSD and 21 employers. It arose from a great need to inspire and inform each other and others about inclusive business practices. The aim is to promote CSR in the Eindhoven, Tilburg and Den Bosch regions. The platform has set itself the goal of eventually growing to include more than 200 partners. The organisations united in the foundation want to offer the extra support needed to people who have difficulty gaining a foothold in the labour market.

Recycling Holland finds an important aspect of CSR to be the way in which companies treat their staff and people within and outside their working environment. Holland recycling employees who are at a disadvantage in the labour market help them to make the step up to the regular labour market.

Finally, Holland Recycling is ISO 14001 certified, meaning that they constantly work on improving the environmental impact of their business. They are constantly looking for ways to save energy, for example. Additionally, the company also keeps up to date with all the latest developments in techniques that generate the highest possible recycling rates. In this way, they try to recover as many valuable and increasingly rare raw materials from electronic products as possible. Through these practices, they hope to ensure that sufficient raw materials remain available to their children and grandchildren in the future.

Disclaimer: All the information used comes from the Holland Recycling website (https://www.hollandrecycling.com/)

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