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Case Study

IED electronicity

CSR Ready
green, fair & competitive businesses

Company & Country

IED electronicity, Pamplona, España

Start Up/SME, Employees

SME with 70 employees

Category of Industry

Electronic solutions for industrial sectors

Website Address

https://www.iedcompany.com/en/electronicity/

CSR Strategy

https://www.iedcompany.com/en/we-are-ied/

https://www.iedcompany.com/en/news

IED electronicity is a company specializing in customized electronic solutions for industrial sectors such as renewable energies, construction, tools, electric mobility and automation. With 70 employees and a turnover of approximately 9 million euros, it has a factory in India and another in China. IED Electronic was created in 1993.

Benefits of CSR

- Good foundation for teamwork.
- Talent attraction.
- Branding as a company.
- Multinational clients, in many cases it is even a requirement of these clients that the company has implemented various measures in the field of CSR.
- Large companies are in many cases big drivers and technology can help.

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There is still a need for CSR training for SMEs in general; there is a lack of knowledge on the part of companies and managers about what CSR is and what measures it involves

DESCRIPTION AND IMPLEMENTATION OF KEY CSR INITIATIVES

The company has implemented actions in the field of CSR, specifically in terms of environmental impact, with ISO 14001 and is currently working on the carbon footprint. In sustainability, with the product cycle of the batteries or in terms of volunteering in the India plant with the Vicente Ferrer Foundation, they collaborate in the construction of houses. They also have another low-cost electricity project in the third world.

To develop these CSR activities, IED Electronic has a committee of 5 or 6 people responsible for this issue, it is a transversal team.

In order to implement CSR in the company, it is necessary to have profiles with knowledge of CSR, who are trained in the subject and in both internal and external communication.

In addition to the aforementioned activities in the field of environmental impact, sustainability and volunteering, IED works on an equality plan, despite not being obliged to have one due to the characteristics of the company, mainly due to its size, working especially on the incorporation of female talent.

In the area of work-life balance, the company has been awarded the Sello Reconcilia by the Association of Women Managers of Navarre and the Government of Navarre, a seal that was awarded five years ago and which means that between 20 and 25 work-life balance measures have been implemented.

Off-grid solar energy programme for the third world, an electronic device for the home developed with NGOs and local developers that allows electricity to be obtained from the sun for household consumption.

There is full transparency, as internal communication is abundant.

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